



Multiple Sclerosis
Association of America

2020 Annual Gary Wallace Golf Tournament Sponsorship Packet



**Wednesday, October 14, 2020
Little Mill Country Club
104 Bortons Road
Marlton, NJ 08053**

2020 Sponsorship Opportunities

MSAA's mission is to be the leading resource for the entire MS community, *Improving Lives Today* through vital services and support.

The Facts:

- ✓ Every week more than 200 new people are diagnosed with multiple sclerosis (MS).
- ✓ Estimates are that 2.5 million people worldwide are diagnosed with MS.
- ✓ Multiple sclerosis is most often diagnosed between the ages of 15-50.
- ✓ Women are three times more likely to develop MS than men.

How Your Dollars Make An Impact: The Multiple Sclerosis Association of America (MSAA) is a leading resource for the entire MS community, improving lives today through vital services and support. MSAA helps tens of thousands of individuals with MS, their families and their care partners each year. In addition, MSAA is a founding member of the MS Coalition bringing together several MS organizations in a single vision of improving the quality of life for those affected by MS.

Programs & Services: MSAA assists thousands of people each year by providing free, vital programs and services such as: a toll-free Helpline; award-winning publications including a magazine, *The Motivator*; dynamic website featuring educational videos and research updates; S.E.A.R.C.H[®] program to assist the MS community with learning about different treatment choices; a mobile phone app, My MS Manager[™]; a resource database, My MS Resource Locator[®]; equipment distribution; educational programs; My MSAA Community, a free online support forum; MRI funding; and more. Key impact in the lives of our members is seen through:

- Assisting more than 10,000 people through our Helpline, putting critical and timely information in the hands of our clients via phone, email or online chat.
- Assisting more than 8,000 people through our Helpline.
- Providing MRI scans for more than 700 clients.
- Conducting more than 90 programs.
- Assisting more than 3,500 clients with cooling items to help with heat sensitivity.
- Distributing more than 1,600 pieces of safety and mobility items, greatly improving the quality of life for recipients and their families.

Research Information: MSAA provides timely and vital information about MS symptom-management, research updates and clinical trials. MSAA publishes our annual *MS Research Update* containing the latest in MS research information helping people with MS and healthcare providers better assimilate to the constantly changing MS research landscape.

Advocacy: MSAA is a founding member of the MS Coalition (MSC). By working with fellow MS organizations, the MS Coalition's primary objective is to educate, advocate, collaborate, and improve the efficiency of services for individuals with MS and those who are close to them. With so much on the horizon in terms of MS research, treatments, advocacy, and symptom management, the MSC provides collaboration to ensure this collective support continues.

For more information on registration or sponsorship opportunities, contact Jen Gaynor, Manager of Special Events at (800) 532-7667 x161 or jgaynor@mymsaa.org.

2020 Sponsorship Opportunities

Please join MSAA for the 2020 Annual Gary Wallace Golf Tournament on Wednesday, October 14th at the Little Mill Country Club (104 Bortons Rd., Marlton, NJ 08054). **MSAA needs your support now, more than ever before. Those living with MS are counting on events like this one to raise funds to allow MSAA to continue to improve their lives by providing free programs and services.**

We invite you to join us on the green as a golfer or sponsor, all in the name of fulfilling MSAA's mission of *improving lives today* for the entire MS community.

*Please note, while we will continue with the tournament this year, all CDC guidelines **MUST** be followed by all attendees.

Tournament Schedule

11:00 AM – 18 Hole Registration & Lunch

12:00 PM – 18 Hole Shotgun Start

Special Thanks to MSAA's Golf Committee

Sean Earlen

Andrew Furniss

John Gillespie, Esq.

Charlie Lafferty

Amy Osborn

Latham Tiver

Col. Michael Warner

Scott Wechsler



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2020 Sponsorship Opportunities

Presenting Sponsor - \$5,000 (1 available)

- Listed at Presenting Sponsor
- 2 Foursomes
- 2 Unaccompanied tee signs
- Verbal recognition during opening remarks
- Logo on evites, lunches, golf website, & event signage
- Opportunity to provide company's marketing materials to golfers
- Opportunity to display banner at tournament

Diamond Sponsor - \$3,500 (1 available)

- Listed at Diamond Sponsor
- 1 Foursome
- 1 Unaccompanied tee sign
- Verbal recognition during opening remarks
- Logo on evites, golf website, event signage, & digital program
- Opportunity to provide company's marketing materials to golfers

Lunch Sponsor - \$3,000 (1 available)

- 1 Foursome
- 1 Tee sign
- Verbal recognition at opening remarks
- Logo on lunches, golf website, & event signage
- Opportunity to provide company's marketing materials to golfers

Giveaway Sponsor - \$3,000 (1 available)

- 1 Foursome
- 1 Tee sign
- Verbal recognition at opening remarks
- Logo on giveaway items, golf website, & event signage
- Opportunity to provide company's marketing materials to golfers

Golf Cart Sponsor - \$2,500 (1 available)

- 1 Foursome
- 1 Tee sign
- Logo on golf carts, golf website, & event signage
- Opportunity to provide company's marketing materials to golfers

Beverage Giveaway Sponsor - \$1,500 (1 available)

- 1 Foursome
- 1 Tee sign
- Logo displayed on beverage giveaway, golf website, & event signage

Golf Ball Sponsor - \$1,500 (1 available)

- 1 Foursome
- 1 Tee sign
- Logo displayed on golf balls, golf website, & event signage

Havana Sponsor - \$1,500 (1 available)

- 1 Foursome
- 1 Tee sign
- Logo displayed on gift signage, golf website, & event signage

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To receive all promotional benefits, your commitment & logo must be received by 9/18/20 in a JPEG & EPS file.

2020 Sponsorship Opportunities

Refreshment Cart Sponsor - \$1,500 (2 available)

- 1 Foursome
- 1 Tee sign
- Logo displayed on cart signage, golf website, & event signage

Gold Sponsor \$1,250 (unlimited)

- 1 Foursome
- 1 Tee sign
- Logo on golf website, event signage, & digital program

Silver Sponsor \$600 (unlimited)

- 2 Golfers
- 1 Tee sign
- Name listing on event page

Hole Sponsor - \$175 (unlimited)

- 1 Tee sign

Foursome - \$1,000

- Greens, golf cart, & boxed lunch

Individual Golfer - \$250

- Greens, golf cart, & boxed lunch

Mulligan - \$5

- 1 Mulligan

50/50 Ticket(s) - \$5/\$15

- 1 50/50 Ticket (\$5)
- 3 50/50 Tickets (\$15)

Mega Ticket - \$30

- 1 mulligan, 3 50/50 tickets, & 1 drink ticket



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To receive all promotional benefits, your commitment & logo must be received by 9/9/19 in a JPEG & EPS file.

Sponsorship Options

- ~~Presenting Sponsor \$5,000~~
- Diamond Sponsor \$3,500
- Lunch Sponsor \$3,000
- Giveaway Sponsor \$3,000
- ~~Golf Cart Sponsor \$2,500~~
- ~~Beverage Sponsor \$1,500~~
- ~~Golf Ball Sponsor \$1,500~~
- ~~Havana Sponsor \$1,500~~
- Refreshment Cart Sponsor \$1,500
- Gold Sponsor \$1,250
- Silver Sponsor \$600
- Hole Sponsor \$175
- Foursome \$1,000
- Individual Golfer \$250
- 1 Mulligan \$5
- 1 50/50 Ticket \$10
- 3 50/50 Tickets \$25
- Mega Ticket \$30 (1 mulligan, 3 50/50, & 1 drink ticket)
- Unable to attend, but would like to support MSAA with a gift of \$_____

Registration Form

Contact Name

Company

Address

City

State

Zip Code

Phone

Email

Names of Golfers

Payment

Check One: American Express Visa Master Card Discover

Card Number

Exp. Date

CVV Code

Signature

Please make all checks payable to MSAA. Mail forms to MSAA 375 Kings Highway N Cherry Hill, NJ 08034